



**For Immediate Release**

April 16, 2018

**Libro Credit Union is now a Certified B Corporation®  
and pledges to use business as a force for good**

SOUTHWESTERN ONTARIO – Libro Credit Union made a major announcement at its Annual General Meeting on Saturday, April 14, revealing accreditation as part of the Certified B Corporations® movement.

“We’ve joined a global movement that pledges to **use business as a force for good**, reinforcing what we have always done,” said Stephen Bolton, Present and CEO of Libro Credit Union.

“By becoming a Certified B Corporation®, we’re not just telling southwestern Ontario, we’re telling the world that we care about how we do business. We’re now able to benchmark and further guide how we put our Be Libro statement to work.”

The announcement is a major step for the credit union, continuing a process that began in 2014 with a new statement of purpose – to grow prosperity in southwestern Ontario by transforming banking. Becoming a B Corp adds measurable, accountable standards of social and environmental responsibility and accountability.

The performance standards through B Corp™ are comprehensive, transparent and verified.

Liz Arkinstall, Corporate Social Responsibility Manager of Libro Credit Union explains: “By using this certification, Libro Credit Union will be able to tangibly show how our performance standards and impact on social and environmental factors for our staff, our Owners, and communities measure up. We feel good about where we are, and are excited to use this certification to help guide us in the future.”

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**About Libro Credit Union**

Libro is southwestern Ontario’s largest credit union with more than 103,000 Owners across southwestern Ontario. As a co-operative financial institution with more than 70 years of history, Libro supports the well-being of people, businesses and communities by providing high-quality financial coaching and profit sharing. Recognized as a 2016, 2017 and 2018 Platinum Level Aon Best Employer in Canada, Libro offers a full range of financial products and services for consumers, businesses and farms, including savings and chequing, investing, and borrowing. Great service can be experienced through 31 branches, online, telephone, mobile devices and a network of 4,000 ATMs across Canada. For more information, visit [libro.ca/media](http://libro.ca/media).

**About B Lab**

[B.Lab](http://B.Lab) is a nonprofit organization that serves a global movement of people using business as a force for good™. Its vision is that one day all companies compete not only to be the best in the world, but the Best for the World® and as a result society will enjoy a more shared and durable prosperity.

*For further information, please contact:*

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