



**For Immediate Release**

Thursday, September 7, 2017

**Libro Credit Union awards \$460,000 through the 2017 Libro Prosperity Fund**

SOUTHWESTERN ONTARIO – Libro Credit Union (Libro) today announced the recipients of the 2017 [Libro Prosperity Fund](#) with a roadshow across southwestern Ontario.. Libro’s annual granting program is investing \$460,000 in 2017 to support programs and projects across southwestern Ontario that are helping to grow prosperity in three focus areas: regional economic development, youth leadership and money-smarts.

“Libro’s focus is on growing prosperity in southwestern Ontario, and we invest 100% of our profits right back into the communities we serve,” said Stephen Bolton, Libro Credit Union Head Coach, President and CEO. “These grant recipients demonstrate there is so much more to prosperity than simply saving money. The diversity of their initiatives will open new paths to success across our region and I’m excited to watch these projects unfold.”

The Libro Prosperity Fund invested in 30 organizations and community groups whose initiatives support entrepreneurship, financial knowledge and career skill development for young people – all aimed at growing prosperity across the region.

“Our focus on growing prosperity means knowing the needs of each community we serve,” Bolton said. “Each of our 31 branches has a council made up of Owner Representatives who participate in the grant evaluation process and have a voice in the award selection. We believe decisions should reflect the priorities of our Owners and the participation of our Owner Representatives provides a valued perspective.”

Libro’s aim to grow prosperity isn’t limited to community investment dollars. As part of their Prosperity Purpose, Libro thinks differently about how they conduct business overall, investing in partnerships that serve a social purpose and making decisions that have a positive impact on their Owners, communities and staff.

**2017 Libro Prosperity Fund Grants** – For more details on the recipient projects, please visit [libro.ca/roadshow](http://libro.ca/roadshow).

**2017 Libro Prosperity Roadshow Photos** – Each roadshow stop is captured on Libro’s Facebook page, in the Album [2017 Prosperity Fund Roadshow!](#) Descriptions and amounts of each grant are included.

ORGANIZATION	PROJECT	LOCATION	GRANT
<b>ESSEX-KENT</b>			
Chatham-Kent 4-H Association	Youth Development and Leadership	Blenheim	\$5,000
Essex County Federation of Agriculture	ECFA Buy Local Digital Campaign	Essex	\$5,000
Natural Pathways Learning Centre	Youth Outdoor Leadership Initiative	Harrow	\$10,000
Access County Community Support Services	Developing Young Leaders Mentorship-Employment	Kingsville	\$18,581
LaSalle Hangout for Youth	EcoKids	LaSalle	\$5,000
The Windsor Children’s Aid Foundation	Volunteer Homework & Mentorship Program	Leamington	\$9,150
Windsor Hackforge	The TechBoost Program	Windsor/Essex	\$30,850
University of Windsor	The Libro Social Innovators Program	Windsor/Essex	\$89,140

<b>HALDIMAND-NORFOLK</b>			
Community Living Haldimand	Today's Learners-Tomorrow's Leaders	Cayuga	\$10,000
Jarvis Lions Club	Jarvis Lions Park Walking Trail	Jarvis	\$10,000
Junior Achievement of Waterloo Region	Dollars and Sense Program launch	Simcoe, Hagersville, Caledonia, Cayuga	\$15,000
Trillium Childhood Cancer Support Centre	Expansion of Leadership Development Programs	Southwestern Ontario	\$15,000
<b>HURON-PERTH</b>			
Listowel Business Improvement Area	Win This Space Listowel	Listowel	\$10,000
Optimist Club of Bayfield	Libro/Bayfield Optimist Education Program	Bayfield	\$5,000
Camp Menesetung	Pay-It-Forward – Camp Menesetung Initiative	Blyth	\$10,000
Huron Manufacturing Association	HMA Manufacturing Student Bus Tours	Seaforth	\$5,000
The Local Community Food Centre	Community Access Market (Expansion)	Stratford	\$18,000
Teeswater Agricultural Soc.	Raise the Roof	Teeswater	\$5,000
Committee of Council, Township of North Huron	Upgrades to Wingham Town Hall Theatre	Wingham	\$5,000
<b>KITCHENER-WATERLOO</b>			
Rare Charitable Research Reserve	Community Gardens Assistant	Cambridge	\$10,000
Carizon Family and Community Services	Financial Wellness in Vulnerable Communities	Kitchener	\$20,000
Open Food Network Canada	Developing Open Source Technology Tools for Local Farms, Food Hubs and Food Co-ops	Waterloo	\$25,860
St. Paul's University College	Enhancing Youth-led Social Innovation and Entrepreneurship in Waterloo Region	Waterloo	\$35,000
<b>LAMBTON-MIDDLESEX</b>			
North Lambton Health Centre	iCAN/Jepzidaa Afterschool Program	Forest	\$7,000
Sarnia-Lambton Business Development Corp.	Launch in Lambton – Win This Space	Sarnia	\$20,000
Strathroy District Arts Council	Strathroy-Caradoc Optimist Youth Band	Strathroy	\$5,000
<b>LONDON-ST. THOMAS</b>			
Ontario Co-operative Assoc.	CYL Startup	Aylmer	\$15,000
Junior Achievement of London & District Inc.	JA Personal Finance for High School Students	London	\$10,000
The University of Western Ontario	Capacity Building of Youth with Engineering and Science Fields	London	\$20,000
Boys & Girls Club of London	Youth Digital Innovation Station (Youth DIScover)	London	\$20,000



### **About Libro Credit Union**

Libro is southwestern Ontario's largest credit union with \$4 billion in assets under administration and more than 103,000 Owners across southwestern Ontario. As a co-operative financial institution with more than 70 years of history, Libro supports the well-being of people, businesses and communities by providing high-quality financial coaching and profit sharing. Recognized as a 2016 & 2017 Platinum Level Aon Best Employer in Canada, Libro is proud to grow prosperity in southwestern Ontario by strengthening the financial health of people, families and businesses, investing in our communities, and mobilizing and inspiring collaboration to help the region prosper together. Libro offers a full range of financial products and services for consumers, businesses and farms, including savings and chequing, investing, and borrowing. Great service can be experienced through 31 branches, online, telephone, mobile devices and a network of 4,000 ATMs across Canada. For more information, visit [libro.ca/media](http://libro.ca/media).

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*For further information or to set up an interview, please contact:  
Mike Donachie, Communications Manager, Libro Credit Union  
P: 519-672-0130 ext. 4344, C: 226-926-4068, [mike.donachie@libro.ca](mailto:mike.donachie@libro.ca)*