



OWNERS CHOOSE LIBRO

Some choices really do matter

SOME CHOICES REALLY DO MATTER

People are choosing Libro, and they're doing it because they share Libro values. Those who join like the way we do business. With a triple bottom line, Libro considers the economic, social and environmental impacts of everything we do.

So, the more you work with us, the more we can make a difference together.

MORE PEOPLE JOIN EVERY DAY

A total of 6,835 new Owners joined Libro in 2017. That included more than 6,000 people and more than 700 businesses including farms, startups, social enterprises and community organizations.

The vast majority of people joining Libro are younger than 50 and we look forward to building lifelong relationships.



6,835

NEW OWNERS IN 2017

WORD IS SPREADING

In 2017, 73% of people surveyed in southwestern Ontario had heard of Libro, and 55% were aware of Libro as a financial institution.



HAVE HEARD OF LIBRO

FOCUSING ON BUSINESS

Libro Owners include more than 9,000 businesses, and we know small business is a major economic driver of southwestern Ontario's economy. We have always supported businesses and we always will.

And we don't forget individuals. How could we, when almost 95,000 are Libro Owners.



9,000

BUSINESSES



Libro Owners Paul & Megan

OWNER STORY



OWNER STORY

Boler Mountain

Boler Mountain provides year-round outdoor experiences for families across southwestern Ontario. Boler Mountain chose Libro as their financial institution – and here's why:

“We were excited from our very first meeting with Libro. Their excitement for the Chalet project matched ours. They were friendly and welcoming

and had faith in us; they were flexible throughout the financing process for this unique project. And, community is what we're all about at Boler which is similar to what Libro is all about; that's important.”

- Greg Strauss, Management Team Member, Boler Mountain, London